

***THE BBT "100" Referral  
Challenge Packet!  
(BBT Members Only!)***

# ***THE BBT "100" Referral Challenge!***

## **Welcome to the BBT 100 Challenge!**

At BBT Fitness, we value our incredible community of members like you. We believe in the power of fitness and community, and we want to reward you for being part of our fitness family.

As January approaches, millions of Americans are gearing up to embrace the new year with fresh goals and aspirations, especially in the realm of health and fitness. It's a time when we all aim to become the best versions of ourselves, shedding those extra pounds, boosting our energy, and gaining a new zest for life. But, more often than not, the journey to fitness success can be a daunting one, and many of us struggle to stay on track.

## **Why BBT Fitness runs the BBT 100 Referral Challenge?**

At BBT Fitness, we believe in rewarding our valued members for helping us grow our fitness community. Throughout the year, we invest in advertising on platforms like Google, Facebook, Instagram, and others to attract new clients. With the BBT 100 Challenge, we're giving you the opportunity to earn money by referring your friends, family, and coworkers to BBT Fitness.

Instead of spending that advertising budget on social media sites, we'd rather put that money in your pocket. When you refer someone to our coaching program and they sign up, you'll earn a cash reward as a token of our appreciation. It's our way of saying thank you for helping us find amazing individuals who want to join our fitness journey. So, join the BBT 100 Challenge today and start earning while you help us build an even stronger BBT Fitness Community.

## **How It Works**

As a valued member of BBT Fitness, you have the opportunity to refer your friends, family, and colleagues to experience a free BBT workout. When they decide to join our fantastic fitness community, you'll reap the rewards!

### **Duration:**

The BBT 100 Challenge: BBTvember edition we'll run from November 17 to December 31. That means you have 44 days to refer as many people as you can to BBT Fitness to earn referral Credit! How many people can you refer to BBT before the 31st?

- **Challenge Dates are:** November 17 - December 31, 2024.

## The Payout: How You Benefit!

That's a combined total of \$100 for just two referrals! But here's the exciting part: there's no limit to the number of referrals you can make. It's as simple as that! The more friends you introduce to BBT Fitness, the more you earn.

- First Referral: Earn \$40
- Second Referral: \$60
- 3rd+ Referral: And here's the exciting part – for every referral after the second, you'll still earn \$100 for each person until the end of the challenge! That's right; there's no limit to how much you can earn.

### Payout Dates:

As a valued member of the BBT Fitness family, we want to make sure you're fully informed about the payout dates in our exciting BBT 100 Referral Challenge. This challenge is your chance to earn rewards for referring your friends, family, and colleagues to experience the incredible world of BBT Fitness.

These payout dates are like milestones in the challenge. They're the days when your hard work pays off, and you receive your well-deserved rewards. We're committed to making sure you're recognized for your efforts in helping us welcome new members to BBT Fitness.

1. **November 26th - First Payout Date:** November 26 Payout: You will be eligible for your first payout on November 26, based on the number of people you've referred who have joined the program. For example, if you've referred three people who sign up by November 26, you will receive \$200.
2. **December 15th - 2nd Payout Eligible Date:** The second payout date is on December 15th. If you continue to refer new members who join BBT Fitness before this date, you'll earn an even bigger reward. For the second person you refer who signs up, you'll receive \$60 as a token of our appreciation.
3. **December 31st - Final Payout Date:** The final payout date is on December 31st, and it's a significant one. On this date, you'll receive your rewards for all the successful referrals you've made throughout the challenge. This includes the \$40 reward for your first referral and the \$60 reward for your second referral. If you've referred more individuals, you'll earn additional rewards - there's no limit!

## How to Participate

1. **Check Your Contacts:** Go through your contacts and share the flyer below.
2. **Fill Out BBT Jotform:** Visit BBT's Jotform.
3. **Refer Others:** Refer your friends, family, or colleagues to BBT Fitness for a FREE workout.
4. **Earn Credit:** When they sign up, you'll receive credit.
5. **Get Rewarded:** On our BBT Payout dates, you'll receive your Cash Reward!

### **BBT Referral Eligible Programs:**

The BBT referral program offers exciting opportunities for you to refer your friends and family to BBT Fitness. Please note that the referral program applies to specific BBT programs and not to BBT monthly challenges or other specialized programs. Below is the list of eligible programs:

#### **BBT Referral Eligible Programs: (Standard Referral Credit)**

- BBT Bootcamp
- BBT Fitcamp
- BBT Personalized Performance

In addition to the standard referral credit, you can earn even more by referring participants to the following programs:

#### **BBT Referral Eligible Programs: (Non-Aesthetic Referral Credits)**

While these programs are not a part of the BBT aesthetic offers, BBT Fitness North will still pay a referral credit for each of the following referrals!

- BBT Weekendz (\$50 for each referral)
- BBT Online Challenges (\$50 for each referral)

### **Referral Chart:**

Here is a chart to help you understand how the BBT referral challenge can really add up ! by looking at the chart or you can see by making just five referrals, your earn \$400 total!

1. 1st Referral: \$40
2. 2nd Referral: \$60
3. 3rd Referral: \$100

<b>1st Referral:</b>	<b>\$40</b>	<b>\$40</b>
<b>2nd Referral:</b>	<b>\$60</b>	<b>\$100</b>
<b>3rd Referral:</b>	<b>\$100</b>	<b>\$200</b>
<b>4th Referral</b>	<b>\$100</b>	<b>\$300</b>
<b>5th Referral</b>	<b>\$100</b>	<b>\$400</b>
<b>6th Referral</b>	<b>\$100</b>	<b>\$500</b>
<b>7th Referral</b>	<b>\$100</b>	<b>\$600</b>
<b>8th Referral</b>	<b>\$100</b>	<b>\$700</b>
<b>9th Referral</b>	<b>\$100</b>	<b>\$800</b>
<b>10th Referral</b>	<b>\$100</b>	<b>\$900</b>
<b>11th Referral</b>	<b>\$100</b>	<b>\$1,000</b>

## **Make 2024 Your Year!**

As we get ready to kick off the new year with the BBT 100 Challenge, remember your friends, family, social media followers, and coworkers are always on the lookout for new and exciting ways to get in shape for the new year. And this year, instead of them

choosing Planet Fitness, Fitness Connection, or Crunch Fitness, all we ask is that you vouch for BBT Fitness! It's the place where you train, grow, and love every moment.

By recommending BBT Fitness, you're not only introducing them to the potential for their best fitness journey in 2024, but you're also earning cash for yourself through the BBT Fitness Referral Challenge. We can't wait to see how many people you'll refer!

## BBT Referral Guidelines:

### BBT 100 Referral Guidelines: Ensuring Fairness and Clarity

Welcome to the BBT 100 Referral Challenge! These guidelines are designed to ensure a level playing field for all participants and to create a transparent and rewarding experience.

- **Unique Referrals Policy:** Please note that the same person cannot be referred by two different individuals. In the event that someone is referred to BBT by multiple people, we'll kindly ask the prospect to specify who referred them. The referrer mentioned by the prospect will receive full credit for the referral.
- **Completing the Sign-Up Process:** To ensure the smooth processing of referral credits, it's vital that referred individuals complete the entire sign-up process. Failure to do so may result in delays or the inability to process referral credits effectively.
- **Scheduled Payment Dates:** Referral payments will be issued strictly on the specified dates. This approach allows our staff to manage the process efficiently, provides ample time for proper training, and ensures clarity for all participants. We do not entertain requests for early payments, and we appreciate your understanding in this regard.
- **Accepted Payment Methods:** BBT Fitness offers multiple payment methods for referral rewards, including Zelle, Venmo, and direct account transfers. Cash payments to clients are not provided to maintain precise financial records.
- **Operating on Good Faith:** BBT Fitness North operates the BBT 100 Referral Challenge on the principle of good faith. We trust participants to refer others honestly and in the spirit of the challenge, which is designed to be enjoyable, empowering, and, most importantly, profitable for those seeking referral credits. However, if we detect any abuse or misuse of the program, we reserve the right to terminate the challenge prematurely.
- **Eligibility:** All current BBT Fitness members are eligible to participate in the BBT 100 Referral Challenge.
- **Referral Tracking:** Referral tracking will be conducted exclusively through JotForm. Individuals must submit a JotForm to BBT Fitness to officially record their referrals.
- **Referral Expiration:** To qualify for referral credits, all referred individuals must sign up by January 7th.
- **Limitations on Earnings:** There is no limit to your earning potential in this challenge. For example, a person who refers 21 individuals would earn \$2000 in referral bonuses!
- **Program Duration:** The BBT 100 Referral Challenge runs until December 31st, with individuals having until January 7th to sign up.
- **Updates to Guidelines:** Please be aware that we reserve the right to update these referral guidelines. Participants should periodically check for any changes.
- **Termination for Violations:** Violations of the referral guidelines, including any dishonest referrals, can result in disqualification from the program.
- **Program Promotion:** We encourage all participants to promote the program ethically and to avoid any spammy or dishonest tactics when referring potential clients.

# BBT 100 FAQ's

## **FAQ 1: What is the BBT 100 Referral Challenge, and how does it work?**

Answer: The BBT 100 Referral Challenge is a program running from November 17 to December 31, 2023. BBT Fitness members can refer friends, family, and colleagues for free BBT workouts. When they join, you earn rewards. Payout dates are on November 26th, December 15th, and December 31st.

## **FAQ 2: What are the rewards for the BBT 100 Referral Challenge?**

Answer: For each person you refer who signs up, you'll earn \$40 for the first and \$60 for the second. If you refer four people, you'll earn \$300 (\$40 for the first, \$60 for the second, and \$200 for the third and fourth). There's no referral limit.

## **FAQ 3: Who can participate in the BBT 100 Referral Challenge?**

Answer: All BBT Fitness members can join the challenge. It's a chance to share your BBT experience with friends and family while earning rewards.

## **FAQ 4: How can I refer someone to BBT Fitness for the challenge?**

Answer: Invite them to a free BBT workout. When they join, you're eligible for rewards. Referral cards will be provided to simplify the process.

## **FAQ 5: Is there a referral deadline for the challenge?**

Answer: Yes, the BBT 100 Referral Challenge runs from November 17 to December 31, 2023. Referrals must sign up within this timeframe to qualify.

## **FAQ 6: How will I receive my referral rewards?**

Answer: Your rewards will be paid on the designated dates: November 26th, December 15th, and December 31st. You'll receive your earnings electronically or via your preferred method.

## **FAQ 7: Can I refer more than four people during the challenge?**

Answer: Absolutely! There's no limit to the number of referrals you can make. Each new referral who joins BBT Fitness earns you additional rewards.

## **FAQ 8: What should I tell people I refer about BBT Fitness?**



Answer: Share your positive experiences and highlight BBT Fitness's excellent training, supportive community, and personalized fitness plans. Encourage them to try a free workout to discover the benefits themselves.

**FAQ 9: How can I track my referrals and rewards during the challenge?**

Answer: We're working on providing you with a user-friendly tracking system. Stay tuned for updates!

**FAQ 10: Can I participate in the BBT 100 Referral Challenge if I'm new to BBT Fitness?**

Answer: Yes, both new and existing members can join the challenge. It's a great way for newcomers to start their fitness journey and earn rewards by referring friends and acquaintances.

**FAQ 11: Does BBT Weekendz offer the same referral credit?**

Answer: No, BBT Weekendz offers a different commission of \$50 as it's not one of our core programs. If your referral chooses BBT Weekendz over core programs like BBT Bootcamp, Fitcamp, or Personalized Performance, you'll receive a \$50 credit. It's a budget-friendly option for many.

**FAQ 12: Does the prospect have to sign up for BBT Fitness?**

Answer: Yes, for you to receive a referral credit, individuals must sign up for BBT Fitness. We don't offer credit for leads or consultations. They must complete their sign-up.

**FAQ 13: What if the prospect signs up after December 31, 2023? Will I still receive credit?**

Answer: BBT Fitness will extend a 7-day grace period for referrals who haven't signed up by January 7th. After this period, members who referred individuals to BBT Fitness will receive the standard BBT Referral rate (generally in the \$30s).